

# MATTHEW TYNDALL

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## EXPERTISE

Graphic Design  
Package Design  
Book Covers  
Typography  
Logos & Branding  
Conceptualization  
Sketching & Illustration  
Prepress  
Product Mockups  
Photography & Video  
Drone Photography  
Silkscreening  
Researching  
Retouching

## SOFTWARE

Photoshop  
Illustrator  
InDesign  
Dreamweaver  
After Effects  
CMS/Wordpress  
HTML/XHTML  
HTML5/CSS3  
Responsive Web  
JavaScript  
Fontlab  
MacOSX  
Windows  
Microsoft Office

## CAREER PROFILE

More than 18 years experience in freelance Graphic Design and nine years in one of the largest commercial printing & publishing companies. Organized, confident, and highly driven with customer focused service and attitude. Frequently traveled to meet and collaborate with customers. Highly skilled in a diverse range of Adobe programs. Facilitated collaborative partnerships with customers in order to work towards the customer's changing needs. Capable of translating new ideas into action. Accustomed to performing in deadline driven environments with emphasis on creativity and a quality end product. My employment objective is to assist businesses to create long-lasting, recognizable brand identities.

## EDUCATION

### AUSTIN PEAY STATE UNIVERSITY

Clarksville, Tennessee  
Bachelor of Fine Arts  
2002-2006

### AUSTIN PEAY STATE UNIVERSITY

Clarksville, Tennessee  
Continued Education  
2009-2011

## WORK EXPERIENCE

### JOSTENS PRINTING & PUBLISHING

Graphic Designer | 2007-Current

- Responsible for the completion of 300+ projects per year.
- Traveled to 10+ states to meet with 100+ clients (per year) at design workshops.
- Prepress and press checks to ensure the quality of final products.
- Trained, coached and mentored new graphic design employees.
- Provided art consultation to clients.
- Highly requested by clients and sales representatives for art services.
- Largely responsible for signing new clients with design proposals.
- Communicated telephonically with sales representatives and clients.
- Interviewed job candidates and critiqued their design portfolios.

### AUSTIN PEAY STATE UNIVERSITY

Student Graphic Designer Department of Recreation | 2004-2005

- Created informational flyers for intramural events.
- Created pamphlets for external departments.
- Designed apparel for university events.
- Met with department heads to discuss design projects.

## WORK EXPERIENCE (continued)

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### **FREELANCE GRAPHIC DESIGN**

*Graphic Designer | 1999-Current*

- *Designed band merchandise such as album art, apparel, stickers, buttons and posters.*
- *Designed websites for law firms, political candidates and musicians.*
- *Created over 100 typefaces.*
- *Created logos and identity packages for businesses.*
- *Designed book covers for commercially available novels.*
- *Created a vehicle wrap for an Austin Peay State University bus.*

## PERSONAL SKILLS

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- *Comfortable in staff environments and capable of working independently with no limitations.*
- *Establishes collaborative relationships in order to achieve targeted goals.*
- *Detail Oriented. Makes a conscious effort to ensure every aspect of an assigned project is timely completed.*
- *Experienced in adjusting and shifting flexible priorities of organizational management.*
- *Communicates effectively with others both verbally and in writing.*
- *Self-motivated / self-starter / quick learner.*
- *Takes the lead on assignments allowing management to focus on other areas.*
- *Diverse and creative graphic style.*
- *Consistently exceeds expectations of management due to exceptionally high quality of work performed.*
- *Passionate about design.*
- *Strong analytical, computer and organizational skills.*
- *Displays a proactive/positive attitude and practices active listening skills that contribute to team efforts.*
- *Capable of aligning management goals in order to achieve organizational objectives.*

## ACHIEVEMENTS

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### **PHOTOGRAPHY FEATURED AT CANNES LIONS AD FESTIVAL | 2011**

*Three photographs were displayed in the Cannes Also Big Book in France.*

### **FONT LICENSING DEALS**

*Sold font licenses to several prominent corporations such as Tostitos, Toys R Us and Dr. Oz Magazine.*

## REFERENCES

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*Available upon request.*